

**MINUTES**  
**10x10 Blue Ribbon Affordable Housing Meeting**  
**Thursday December 14, 2006, 4:00 p.m.**  
**Fresno City Hall 4<sup>th</sup> Floor, Meeting Room 4017**

Committee Members Present: Cynthia Sterling, Fresno City Council District 3 (Co-Chair)  
Keith Bergthold, City of Fresno (Chair)  
Michael Sigala, City of Fresno  
Lee Brand, Westco  
Dan Fitzpatrick, Lantana Investment, LLC  
Jess Negrete, Central California Legal Services  
Rev. Sharon Stanley, FIRM  
Rev. Paul Werfelmann, Fresno Hope Lutheran Church  
Ned Stacy  
Sara Hedgpeth-Harris, League of Woman Voters

Others Present: Rollie Smith, HUD  
Jose Luis Barraza, Center for Independent Living  
Mary Moore  
Kevin D. Hamilton

Absent: Robert Wood, Generation Homes  
Dennis Woods, United Security Bank  
Veda Stamps, Ramsay Group

**A. Call to Order**

Meeting called to order at 4:12p.m., by Council Member Sterling, Co-Chair.

**B. Introductions**

Attendees introduced themselves.

**C. Approval of December 7, 2006 Minutes**

Paul Werfelmann made a motion to approve the minutes. Keith Bergthold seconded the motion, minutes approved.

**D. Public Comments and Announcements**

Council Member Sterling announced that the meeting would consist of going over the preliminary report to the Mayor. The Mayor, because of a scheduling conflict was unable to attend this meeting. The presentation of the preliminary report to the Mayor is scheduled for December 19, 2006 at 4:00 p.m. Council Member Sterling thanked the committee members who stayed for the impact fees workshop held on Thursday, December 7 after the 10 X 10 Committee meeting. Council Member Sterling said the community must become engaged in the fee discussions because the fee structure directly impacts affordable housing. Council Member Sterling said that she is concerned that an increase in impact fees may negatively impact affordable housing. Council Member Sterling announced that the committee would continue to meet after the end of the year.

Council Member Sterling said that the Home Buyer Assistance Program changes were passed in the last Council Meeting and thanked Michael Sigala for bringing the proposed changes to the Home Buyer Assistance Program to the 10 X 10 Committee.

Keith Bergthold stated that the Committee will present a preliminary report to the Mayor on December 19, 2006. Keith Bergthold stated that he will be meeting with department heads and developers to examine the feasibility of the 10 X 10 recommendations. Keith Bergthold said that the committee needs to decide what the role of the 10 X 10 is for the next year. Sara Hedgpeth-Harris said there needs to be some matrix to determine how many affordable housing units are being built. Keith Bergthold said there must be some way to determine the outcome measurement from the subcommittees' goals. The Innovative Code Enforcement subcommittee is the only subcommittee that has city officials working directly with them. Keith Bergthold said that we have to engage other city departments in the committee's process.

Dan Fitzpatrick said he was concerned that this was a final meeting, because at this time we don't have a working pipeline, nor have we met with all the city officials. Council Member Sterling asked, "Who would you like at the table?" Dan Fitzpatrick stated that Public Works and Public Utilities should be involved, because they directly affect the development process. Dan Fitzpatrick said we have not discussed with those departments what the barriers are for affordable housing. Keith Bergthold asked that Dan Fitzpatrick compile a list of people who should attend 10 x 10 Committee and he will get those people to attend the meeting. Dan Fitzpatrick said that we should have a commitment from city department leaders to implement the recommended changes in the development process.

Council Member Sterling stated that the committee needs to move forward from the task committee groups and to the implementation process.

Keith Bergthold said the presentation framework to the Mayor will be as follows: 1) New Financing, 2) Innovative Government, 3) Urban Reinvestment, 4) Innovative Code Enforcement, 5) Accessible Housing, 6) Regional Participation and 7) Smart Growth

Keith Bergthold stated the outcome of meeting with the Mayor should be as follows:

- 1) Mayor is affirmed and knows that the Blue Ribbon Committee is serious, knowledge based group dedicated to develop an action plan;
- 2) The committee is committed to working with city department heads and key agencies leaders outside the city to test the implementation feasibility of the action steps;
- 3) If appropriate, ask the Mayor to direct the finance office to research the findings of the New Finance Committee;
- 4) Affirm Jon Ruiz's commitment to convened interdepartmental groups to test the feasibility of the 10 x 10 Action Steps and begin fast-tracking affordable housing.

**Meeting adjourned at 5:50 p.m.**